



**EXCLUSIVE PRIVATE FLASH SALES
YES, BUT DIRECTLY WITH HOTELS!**



NoFiz | White Booking
MEMBERS ONLY SOLUTIONS

the first and only direct flash sales software for hotel professionals

BREAKING NEWS



NEW SALES DISTRIBUTION CHANNEL

No investment or integration needed

1

JUST SHARE A DEDICATED LINK



2

START SELLING!

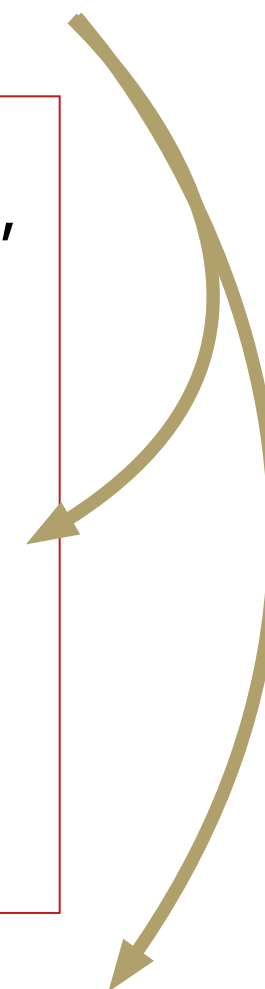
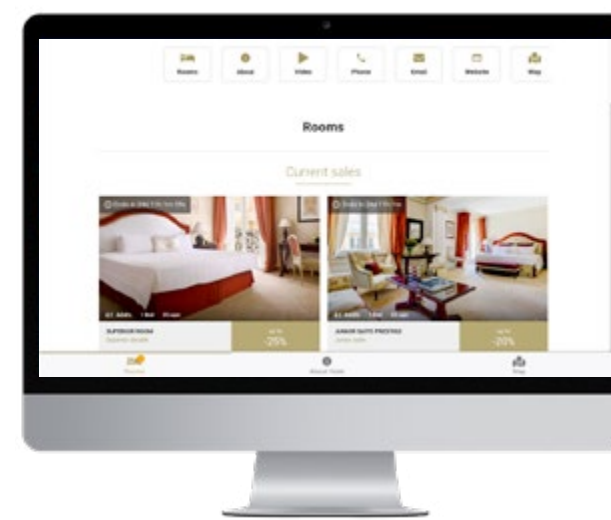
on your
WEBSITE



on your
SOCIAL NETWORKS



YOUR OWN
"PRIVATE FLASH SALES"



+ FEATURED FOR FREE on NOFIZ



WHO WE ARE

Why Nofiz ?

Nofiz means « No Fees »

PRIVATE FLASH SALES ON SHORT CIRCUITS!

Nofiz is a company incorporated on September 26, 2015 to develop a solution to meet the needs of hospitality professionals but also Internet users. That's why, Nofiz worked on research and the development of a technology to meet expectations of the global hotel market which complains of being taken hostage by OTAs and Private Sales websites.

Nofiz has decided to develop the tool that meets all their expectations and to give for free to hotels, the technology used by private sales sites, solution managed with a simple secure cloud access, a full white-label technology that puts the internet user and hotelier in direct contact!

This solution has two navigation hierarchies, in order to be accessible to independent hotels but also to hotel groups, allowing them to carry out their private sales directly, at any time and exclusively with white-label.

For the first time, Internet users can book their stays through private sales directly with hotels and without any booking fees as is customary on current private sales sites.

world premiere!

100% WHITE-LABEL

This is a world first, a new approach that is shaking up the current system, on which hotels are dependent, by directly exploiting this market of private sales which are constantly growing and which gives back the power to hoteliers to:

- Increase direct sales.
- Collect 100% of sales on order.
- Keep allotments available at any time.
- Significantly reduce commission rates.
- Organise private sales at any time
(last minute offers, clearance sale, throughout the year, ...)
- Collect new Datas to use (last name, first name, email, language)

Nofiz is the only technology allowing hoteliers to collect Datas: the name, first name, email and language of each Internet user who consults their offers, even if no reservation is validated!
Datas today collected by private sales sites which have no the intention to cede this information and even less their technology!


Nofiz is an application developed for mobiles and tablets and also viewable on computer.

The difference with a traditional site is its fluidity, its speed of execution, its simplicity allowing to find and book a stay within only 3 to 5 clicks, and Nofiz technology does not place any browser cookies!

THE OFFER

DIRECT « FLASH PRIVATE SALES »

turnkey, ready to use

 [https:// myHOTEL.nofiz.com](https://myHOTEL.nofiz.com)
or
[https:// myGROUP.nofiz.com](https://myGROUP.nofiz.com)
+

featured on
nofiz.com

- **NOFIZ technology available free of charge, ready to use system**
in 7 languages (French, English, Spanish, Italian, German, Russian, Chinese)
and 32 currencies
- Safe browsing with an SSL connection verified by Sectigo Limited
with 256-bit TLS AES 1.3 encryption
- Access to Mac & PC Computers (Firefox, Chrome, Safari), Mobiles, Tablets
- Home page in the colors of your hotel(s)
- Complete white-label
- Secure hosting
- Integrated payment systems (Visa, MasterCard, Amex, ...)
- Featuring of hotels on the Nofiz.com portal in order to increase visibility
(unless otherwise advised by hotels not wishing to be published on nofiz.com)

NOFIZ is fully accessible FREE OF CHARGE to all hotels (3, 4, 5* and Palace)

- Hotels receive a dedicated secure access code upon signing the contract,
allowing them to administer their offers themselves.
- Hotels enter their bank details in the system in order to activate the
payment module and allow them to directly cash bookings.
- Hotels automatically receive direct bookings by email
and automatically collect payments, when ordering, on their account
bank, in the currency of their choice.
(automatic deduction of the Nofiz commission and the costs of the payment system).
- **A reduced commission rate all year round**
- Integration into the system, of the hotel, rooms, services, descriptions.
Free : Each hotel has a dedicated and secure cloud access to enter all
informations, simply by following the instructions in the user manual.

OPTIONS

- **Full integration by us:** € 290 € per hotel (instead of € 500)
including logo, contact details, photos and descriptions translated into 7 languages for
hotels, rooms, services, iconography, paid extras ...
Only the rates, discounts and availability of the rooms are filled in by the hotels.
- **Mobile app dedicated to PRIVATE SALES for your Hotel Group**
featured on AppleStore (iOS) and on GooglePlay (Android).
Technical costs invoiced per platform iOS and Android,
Deadline: Approx. 2 weeks (+ 2 weeks of technical validation by Apple and Google)
Subject to validation by AppleStore and GooglePlay.

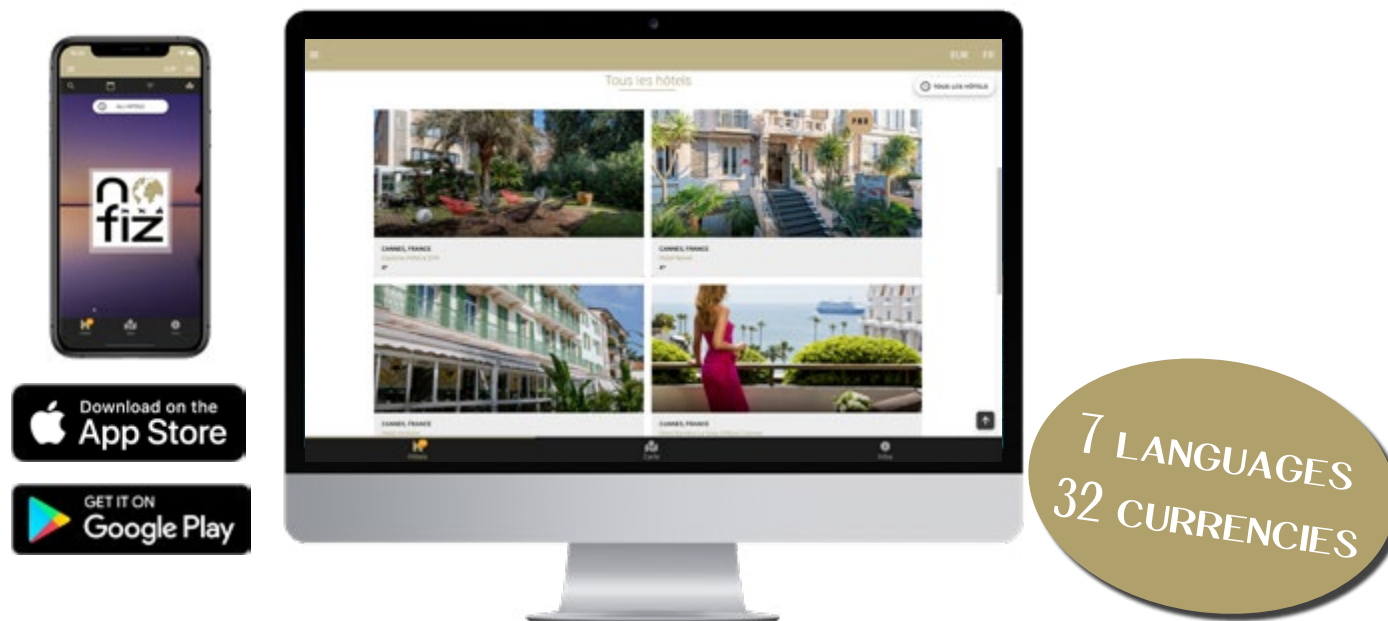
DATA COLLECTION

Instant collection of data from each visitor (name, first name, email and language):
Each hotel collects data from visitors who consult its offers.

In accordance with the GDPR regulations, NOFIZ hosting servers are physically hosted in Europe (Germany).

Also, as a host, NOFIZ remains the legal owner of the data collected but authorizes access to them via the administration back office of system that is made available to each hotel.

In accordance with the regulations in force, the use of these data must exclusively be used within the framework of the offers on offer and cannot in no case be transferred to third parties.



SIMPLIFIED NAVIGATION AND SEARCH

DISPLAY : Current sales | Upcoming sales | Ended sales | All hotels

SORT BY : New sales | Ends soon | Highest % discount | Ascending price

FILTERS : Hotel category | Number of Adults/Children | Dates | Flexible dates

SEARCH : Country | Region | City | Name of a hotel | See all hotels on the map

All hotels remain visible online, even after a sale is complete, to maintain visibility and continue to collect visitor data.

PRIVATE FLASH SALES DIRECT WITH HOTELS

White-booking
is a white-label
booking technology
allowing hotels to organise
their own «members only»
exclusive flash sales
to increase direct sales
and collect new leads datas.

**"Members only" flash sales
are now directly bookable
with hotels!**

No technical or financial investment,
turnkey and ready to use.

Why not start selling tomorrow
with your own private sales?

P R I V A T E S A L E S

CURRENT CONSTRAINTS

PLANNING OF YOUR PRIVATE SALES

- Schedule fixed and booked at the beginning of the year (2 or 3 sales per year?).
- Your offers are not available all year round for your customers.
- Impossibility of lengthening or curtailing your private sales.
- No last-minute private sales organization.

ALLOTMENT

- Non-marketable rooms on certain dates
= waiting for the retrocession dates to market them.

TREASURY

- Incomes received depending on the date of sale, date of stay, billing date, contractual terms of private sales sites, ...

% COMMISSION

- High commissions reduce your margin.

RATE PARITY

- Delicate subject not to compete with the sales rates posted on the OTA site, at the risk of ending up on page 12 and lose all its visibility ...
- Rate parity still in force in some countries.

CUSTOMERS DATA

- Customer datas are collected by the private sales site.
- You must wait for check-in to collect customer data.
- You do not collect datas from prospects who have not validated a booking.
- You collect customer data only at check-in.

IMAGE & NOTORIETY OF YOUR ESTABLISHMENT(S)

- Lost in the middle of many offers.
- Close to an establishment of lower standing.
- Too close to a competitor.

ADVANTAGES WHITE-BOOKING

100% FREEDOM

- You are free to define the days and hours of sales, quantity, rates, duration, last minute cancellation, ...
- You manage your own private sales on the back office via secure access.

ALLOTMENT

- You remain master of sales of your rooms, you manage private sales and you release bedrooms at your convenience.

TREASURY: 100% CASH WITH EACH ORDER

- Payments are 100% directly cashed into your bank account.
- Private sales offers are non-modifiable, non-refundable.

% COMMISSION (ACCORDING TO SELECTED OFFER)

- Stop paying too high commissions by entrusting your private sales.

RATE PARITY

- Under cover of access to your private sales via a LoginBox, the rates of your private sales do not appear on the price comparators. You are free to practice your special rates freely.

CUSTOMERS DATA

- You collect and are free use the client datas, even if the order has not been validated!
- Each access of a visitor to your private sales is a prospect's data collected.

IMAGE & NOTORIETY OF YOUR ESTABLISHMENT(S)

- You control your image

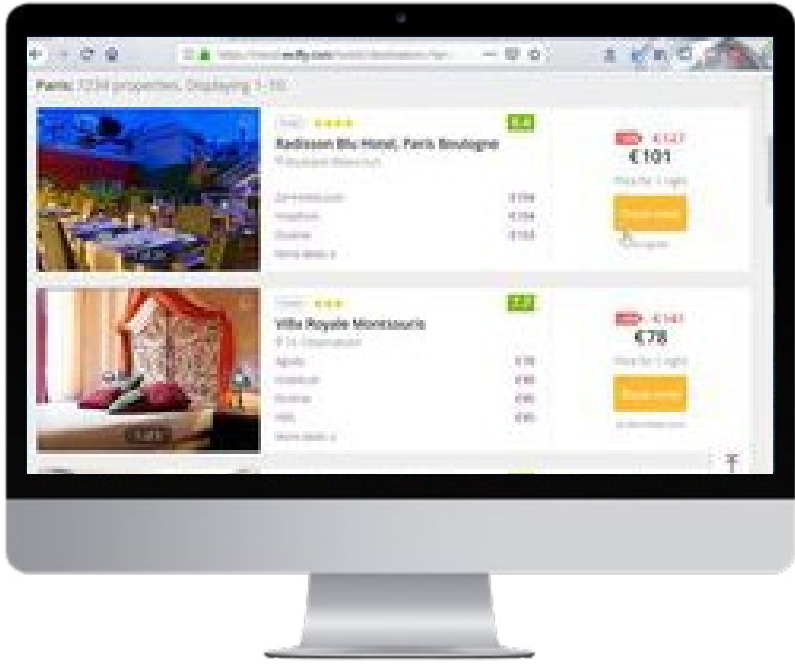
READY TO USE

- No need to develop private sales software in-house, with all the associated high costs, technical challenges that are very time-consuming to develop.
- You have all lifetime updates!

current traffic
lost traffic
extra traffic

78%
LOOKING
FOR BEST PRICE

62% OTA
38% PRIVATE SALE



Internet users

22%
DIRECT VISITING

HOTEL / HOTEL GROUP

heavy traffic on your website
from OTAs

93%
VERIFYING
BEFORE BOOKING

prices verification
and / or
search for additional info
(hotel photos, rooms, situation, ...)



current situation
= back for booking

add a simple link to your website
and share it on your social networks

increase
the conversion rate

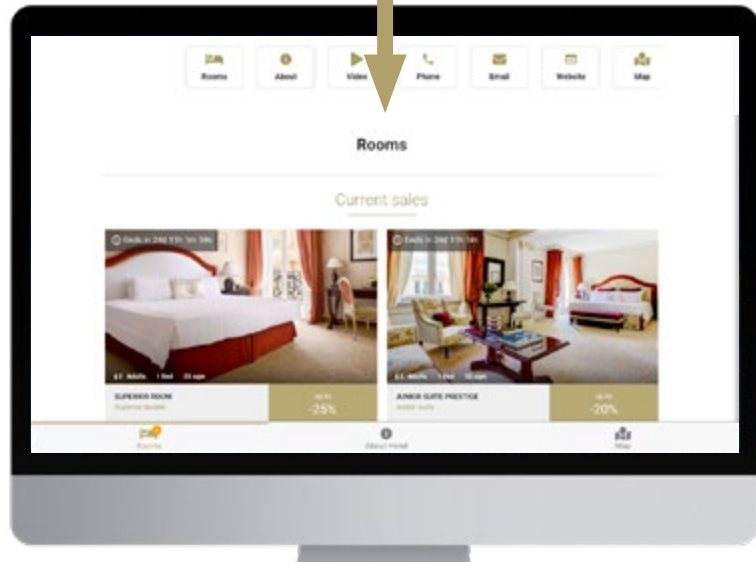
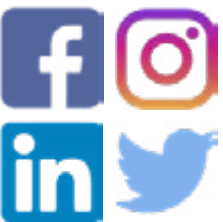


nofiz.com



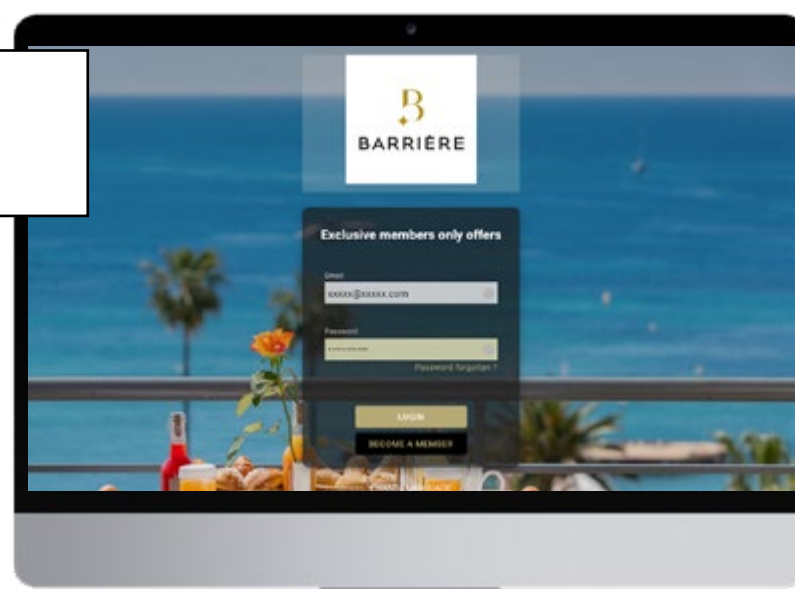
Download on the
App Store

GET IT ON
Google Play



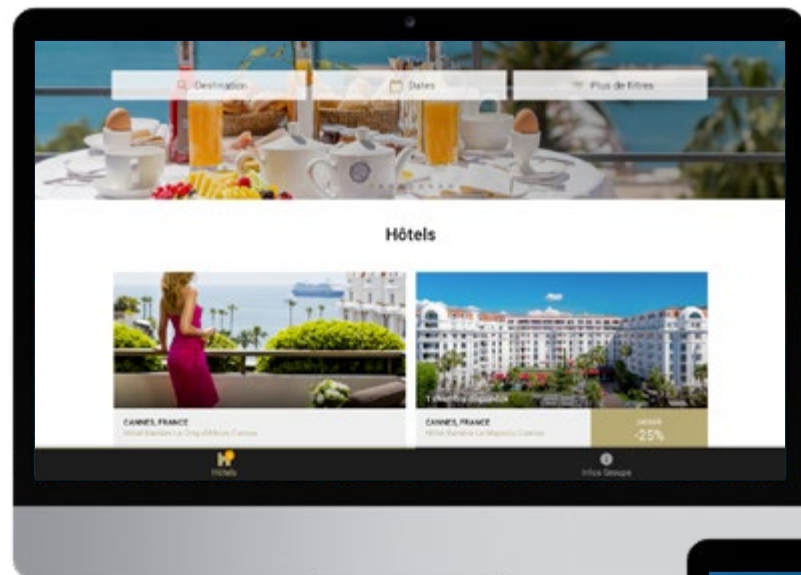
by adding your own PRIVATE SALES
collect visitors' data
+
increase your direct bookings

hotel group

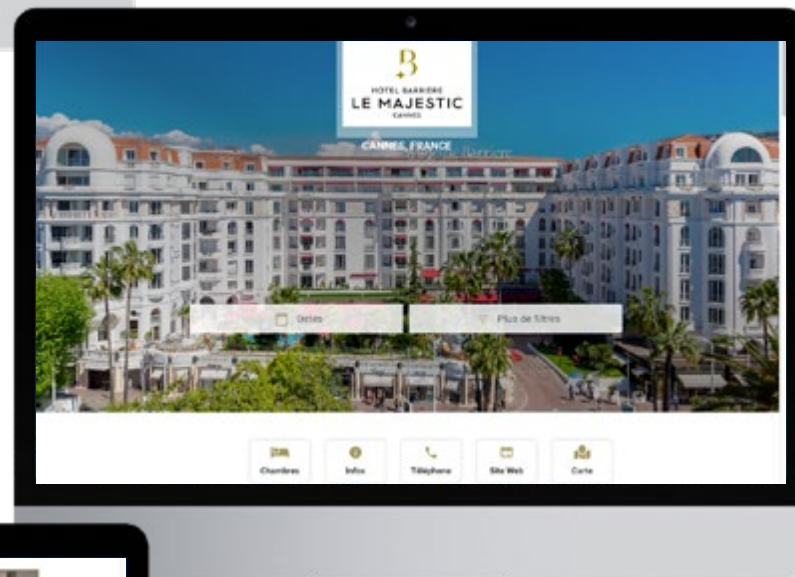


LOGIN BOX

ALL HOTELS GROUP

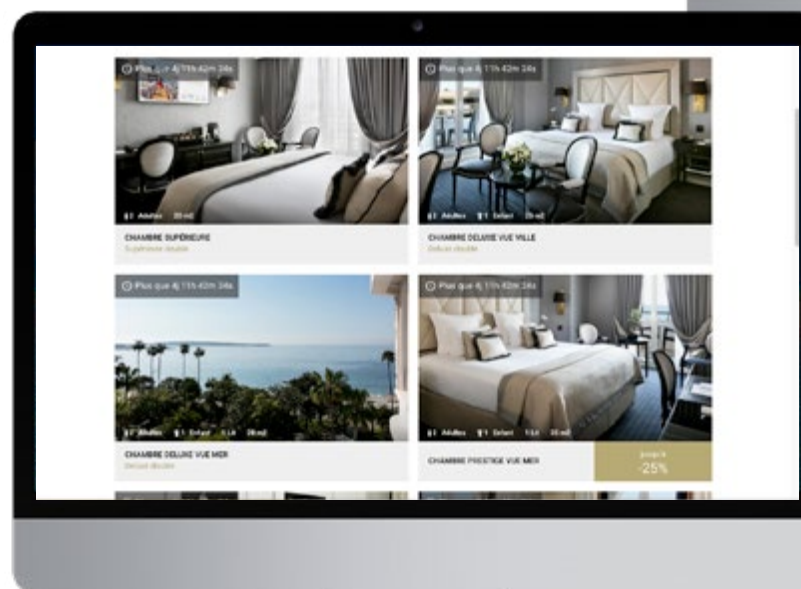


SELECTED HOTEL

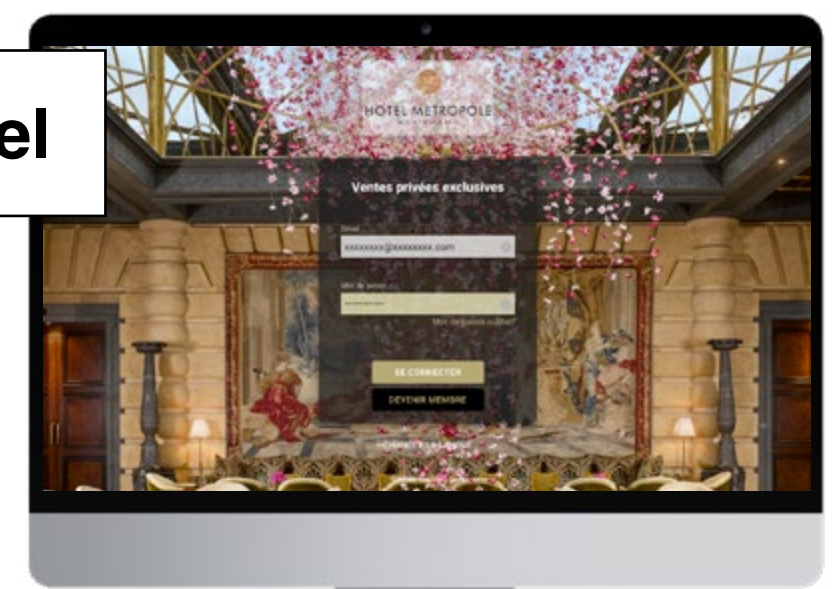


CURRENT SALES

ROOM

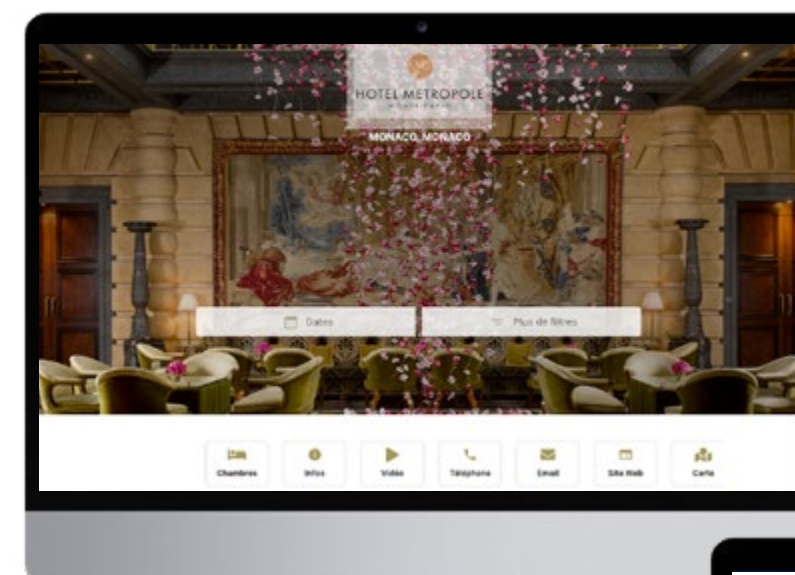


independent hotel

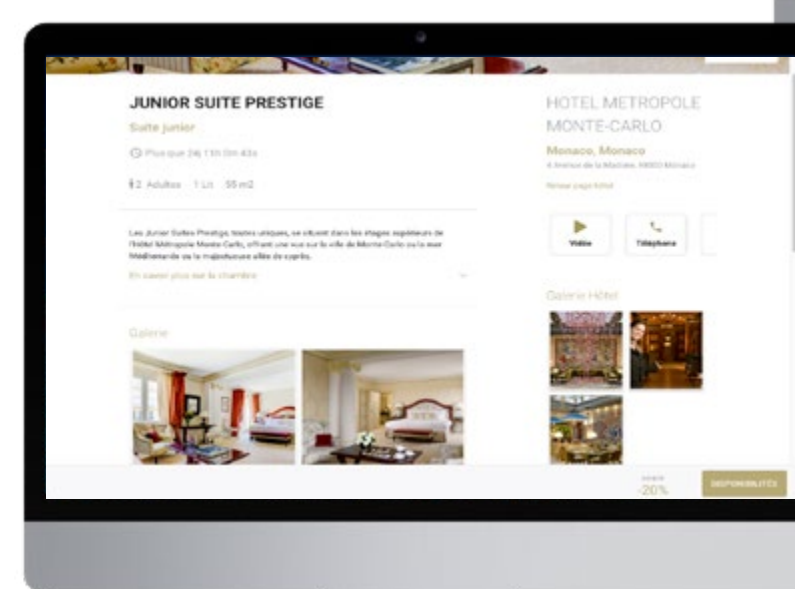


LOGIN BOX

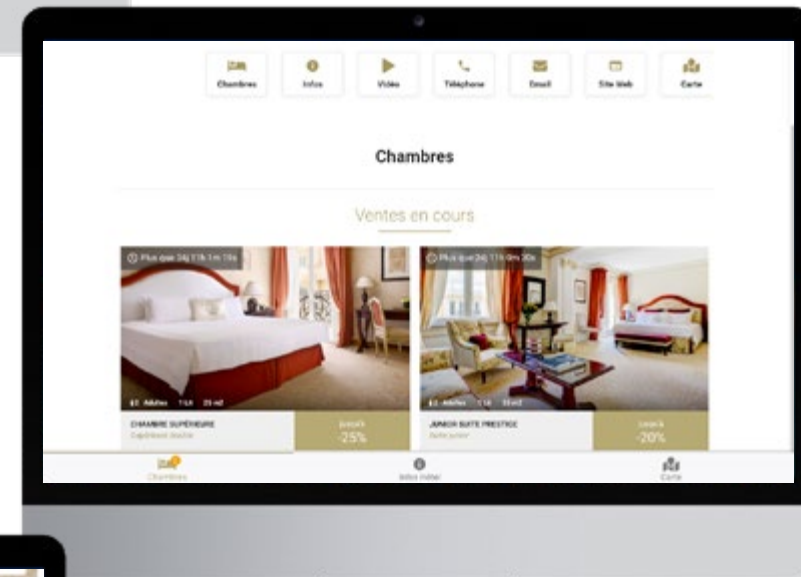
HOTEL



CURRENT SALES



ROOM

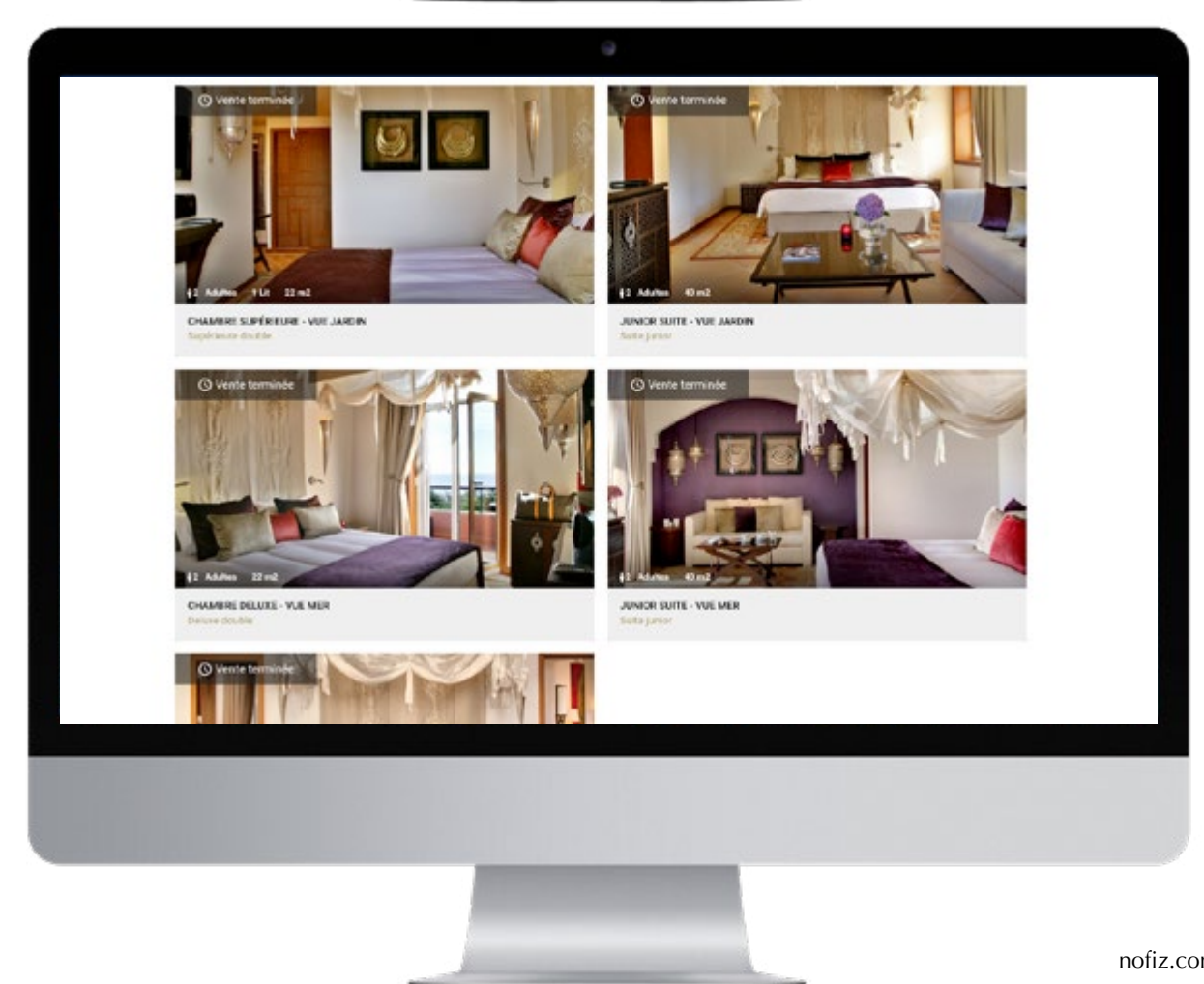
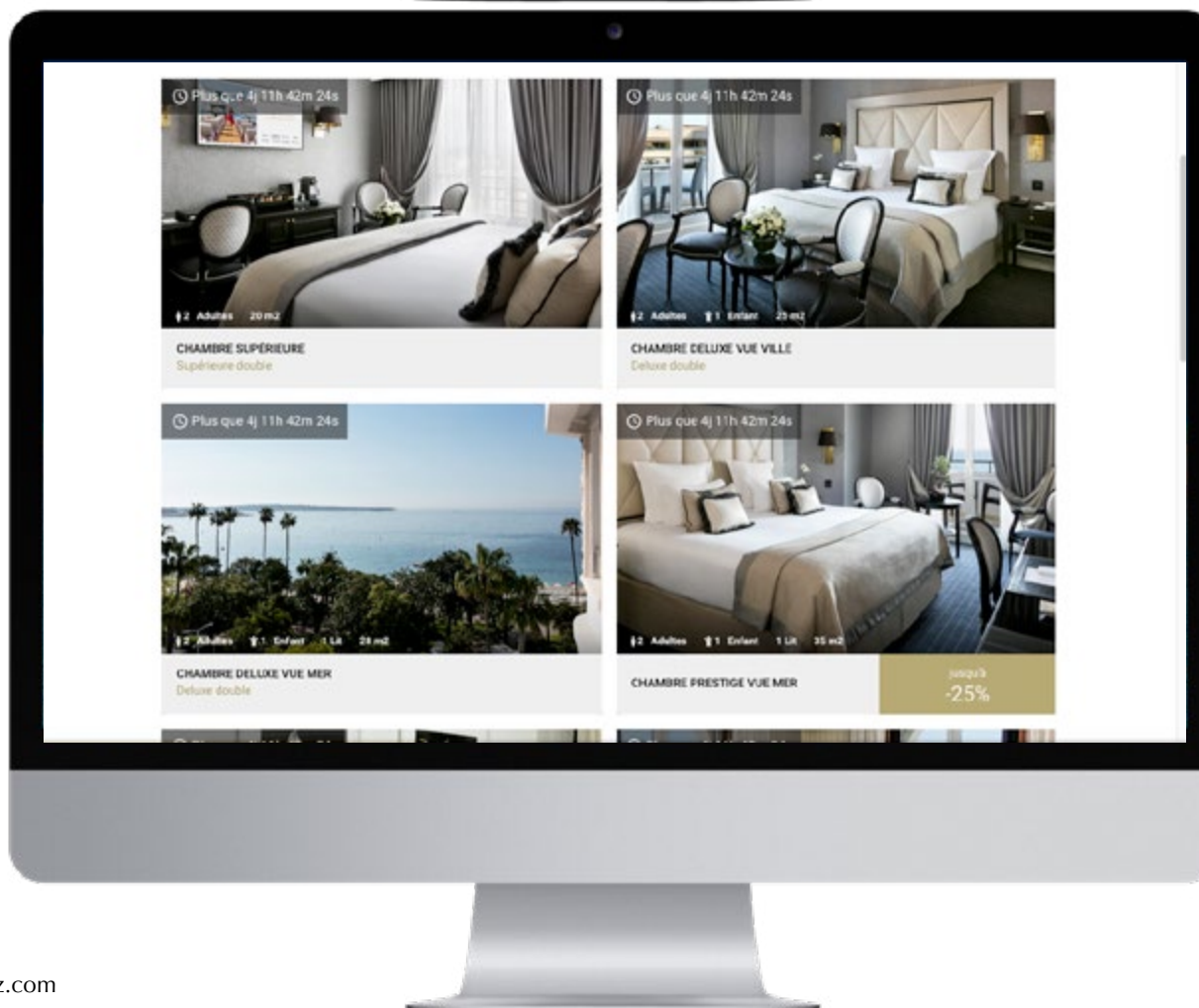
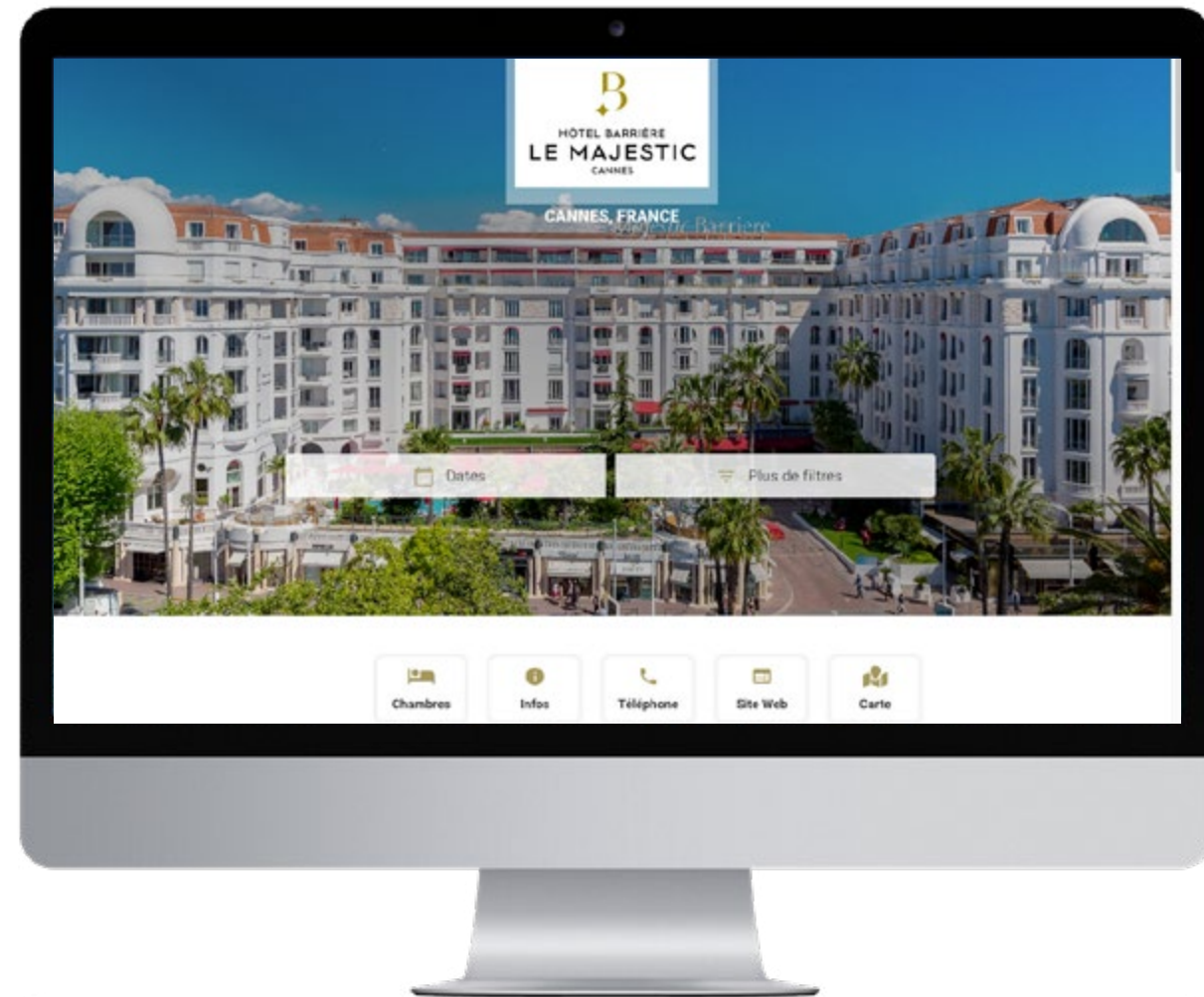


YOUR WHITE-LABEL PRIVATE FLASH SALES

HOTELS

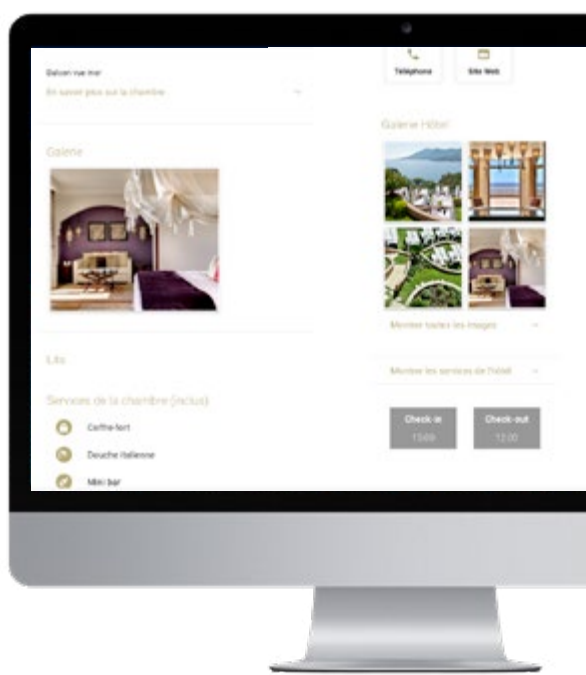
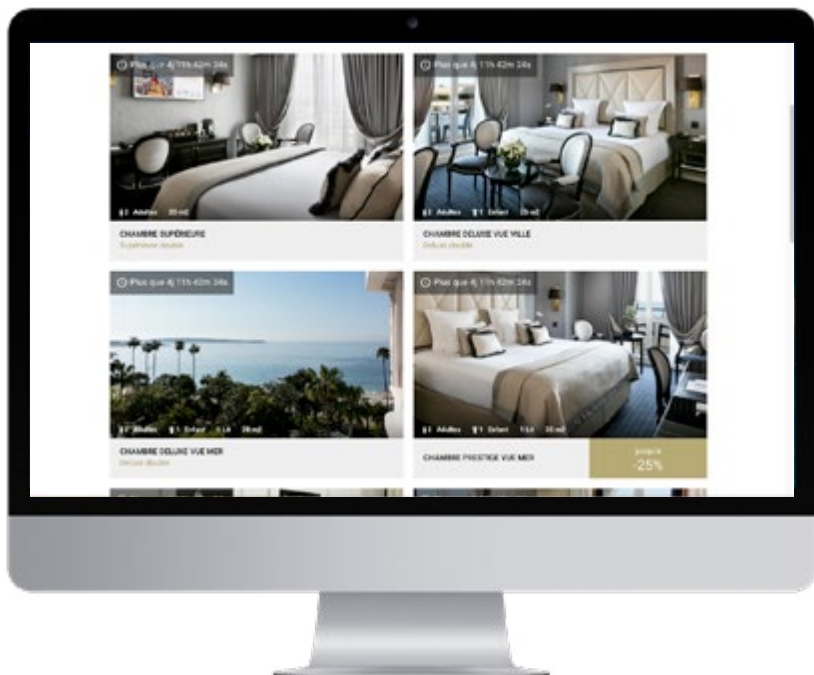
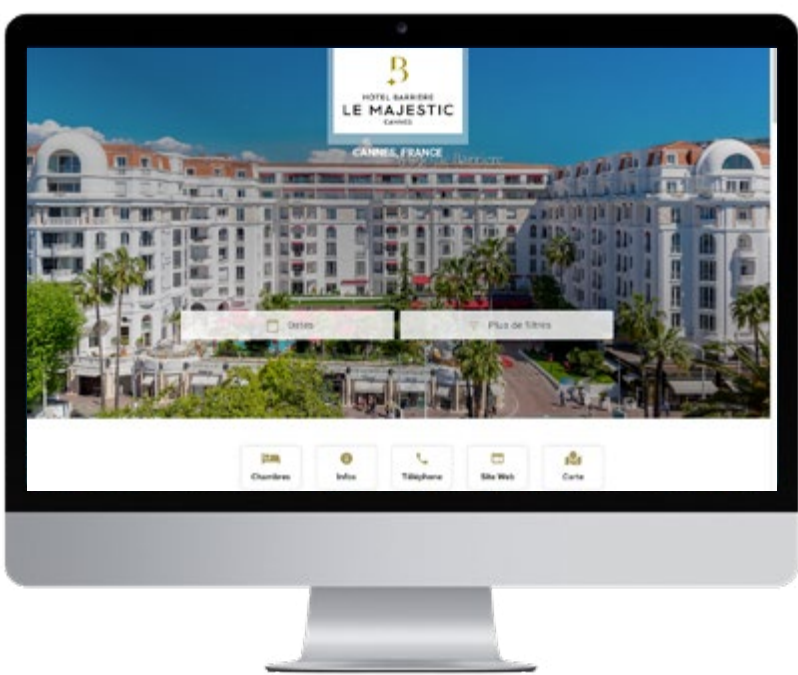
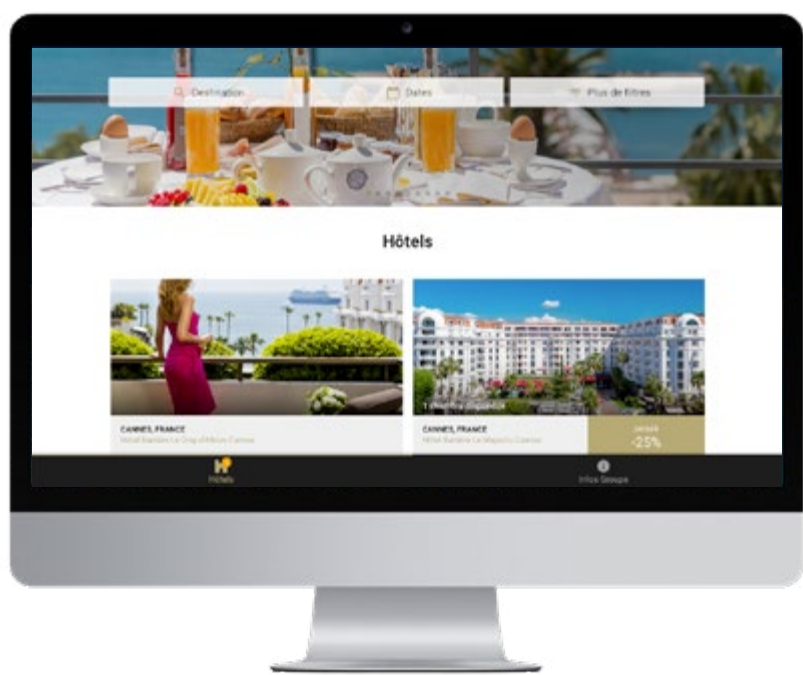
ROOMS

BOOKINGS



NOFIZ.com ✈️ QUICK AND EASY NAVIGATION

flash sales
direct with hotels



THE CUSTOMER
RECEIVES AUTOMATICALLY
HIS RESERVATION BY EMAIL, IN HIS LANGUAGE
AND AT THE HOTEL COLORS

THE HOTEL
RECEIVES DIRECTLY
THE BOOKING ORDER
AND THE PAYMENT

ADD EXTRAS TO INCREASE THE AVERAGE CART

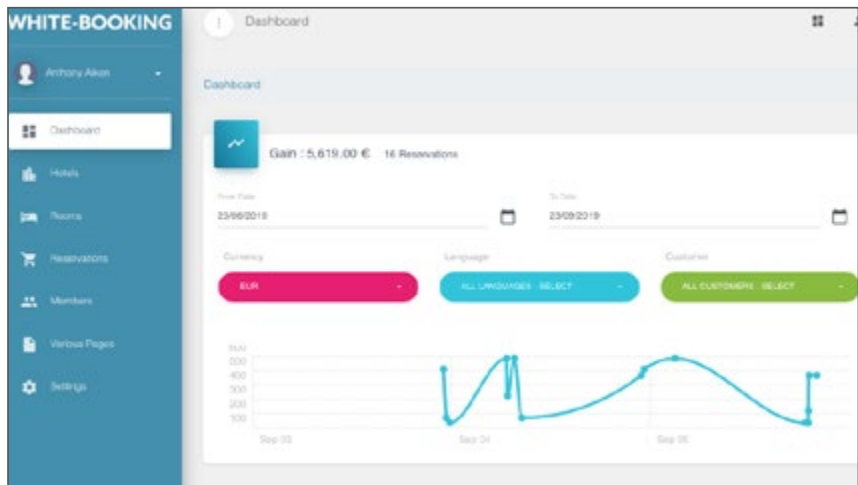
upselling

← Add extras

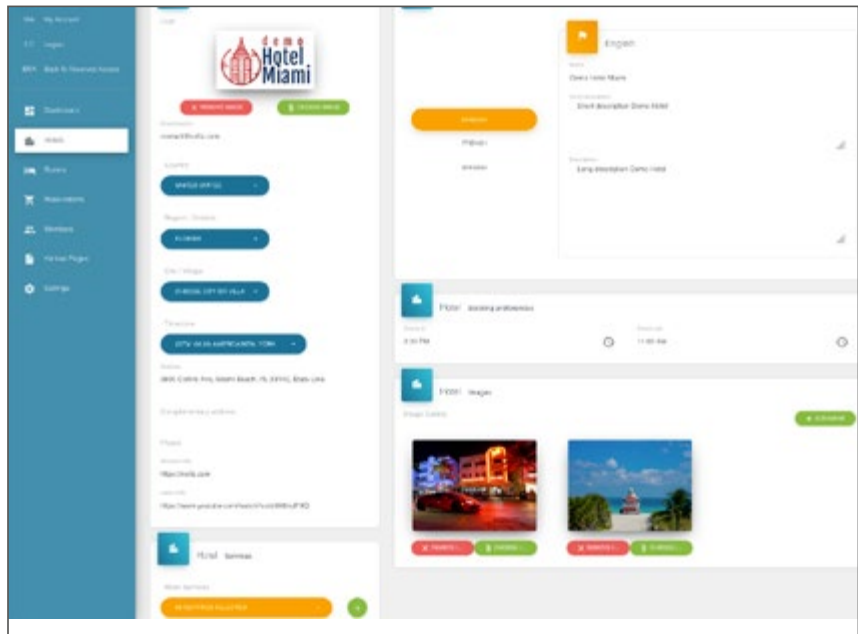
MANAGE EVERYTHING WITH ONLY ONE CLICK
HOTELS, ROOMS, SERVICES, OFFERS

no installation,
just a simple secure Cloud access!

STATISTICS (Turnover by Dates / Customers / Languages / Currencies)



DETAILED INFORMATION HOTEL(S) & ROOMS

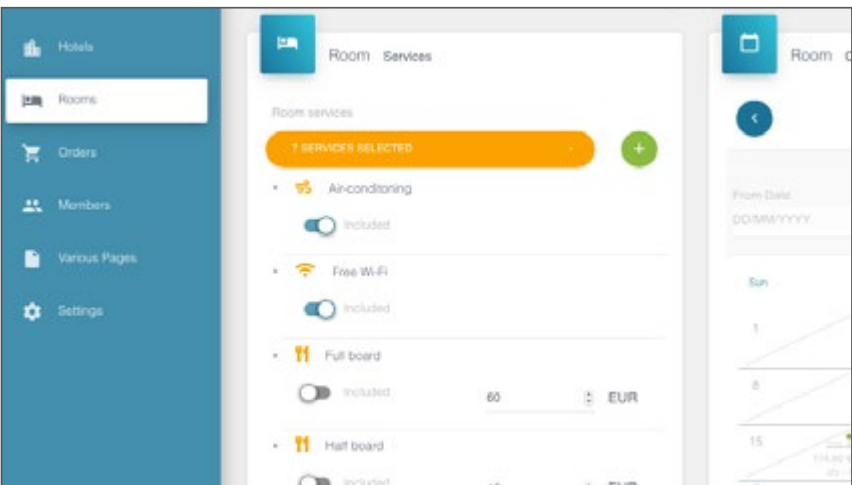


COLLECTION OF DATAS + EXPORT IN CSV FORMAT
(name, first name, email, language)

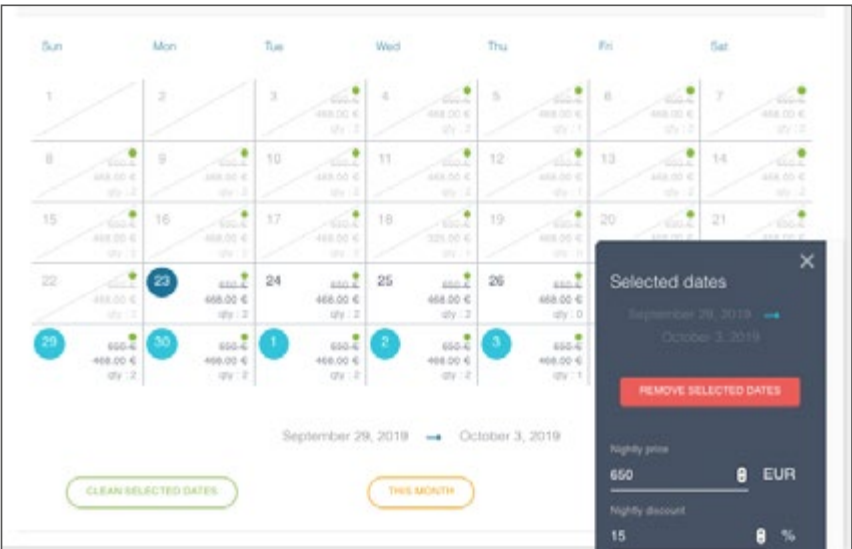
ID	Last Name	First Name	Email	Preferred language	Action
154	LIQUER	Dorothy	dorothy.liquier@gmail.com	FR	
155	Rochoux	Brigitte	brigitte.rochoux@free.fr	FR	
154	Sepkita	Rob	rob@sepkitas.eu	EN	
153	VELLA	Frederic	f.vella@velas-mortgage.fr	FR	
152	JOSEPH	Dayana	churcete@hotmail.com	FR	

EXCLUSIVITY

CUSTOMIZATION OF SERVICES AND EXTRAS



CALENDAR OF PRICES, AVAILABILITY, BROADCAST DATES FOR PRIVATE SALES



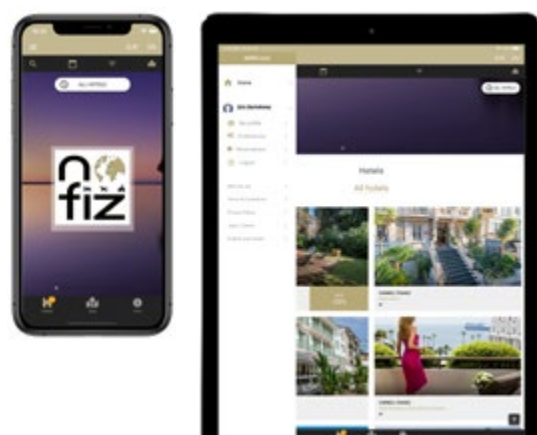
EXCLUSIVE

nofiz.com

THE FIRST AND THE ONLY WEBSITE THAT FEATURES
ALL PRIVATE SALES WITHOUT INTERMEDIARIES, WITHOUT FEES

white-booking is giving back

- The rights to collect and exploit customer data
- The habit of Internet users to book directly
on hotel sites, without intermediaries and without fees



your visibility offered on

nofiz[®].com

All private sales are automatically referenced on NoFiz
the flash sales search engine that features the offers
from all nofiz partners



share on social networks
facebook, instagram, linkedin...



B2B

BOOKING ENGINE

B2C

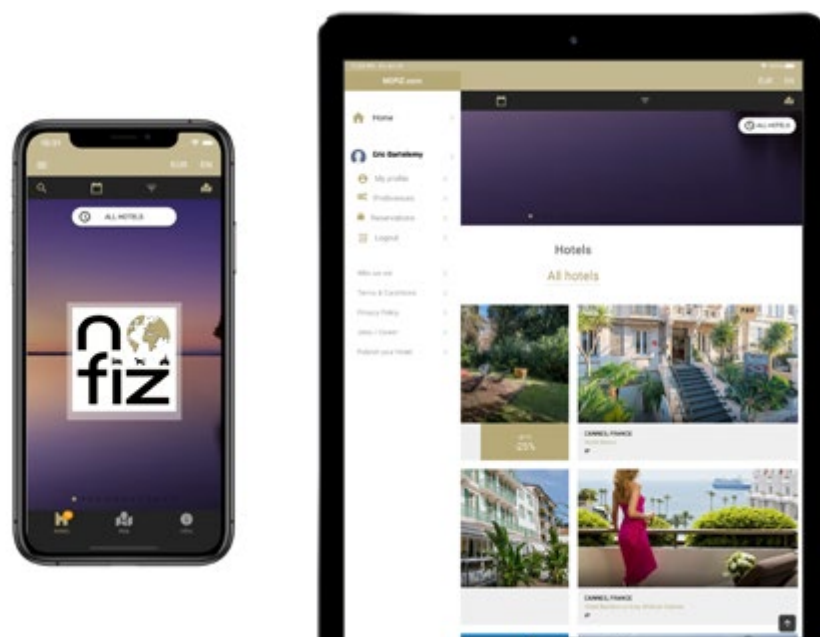
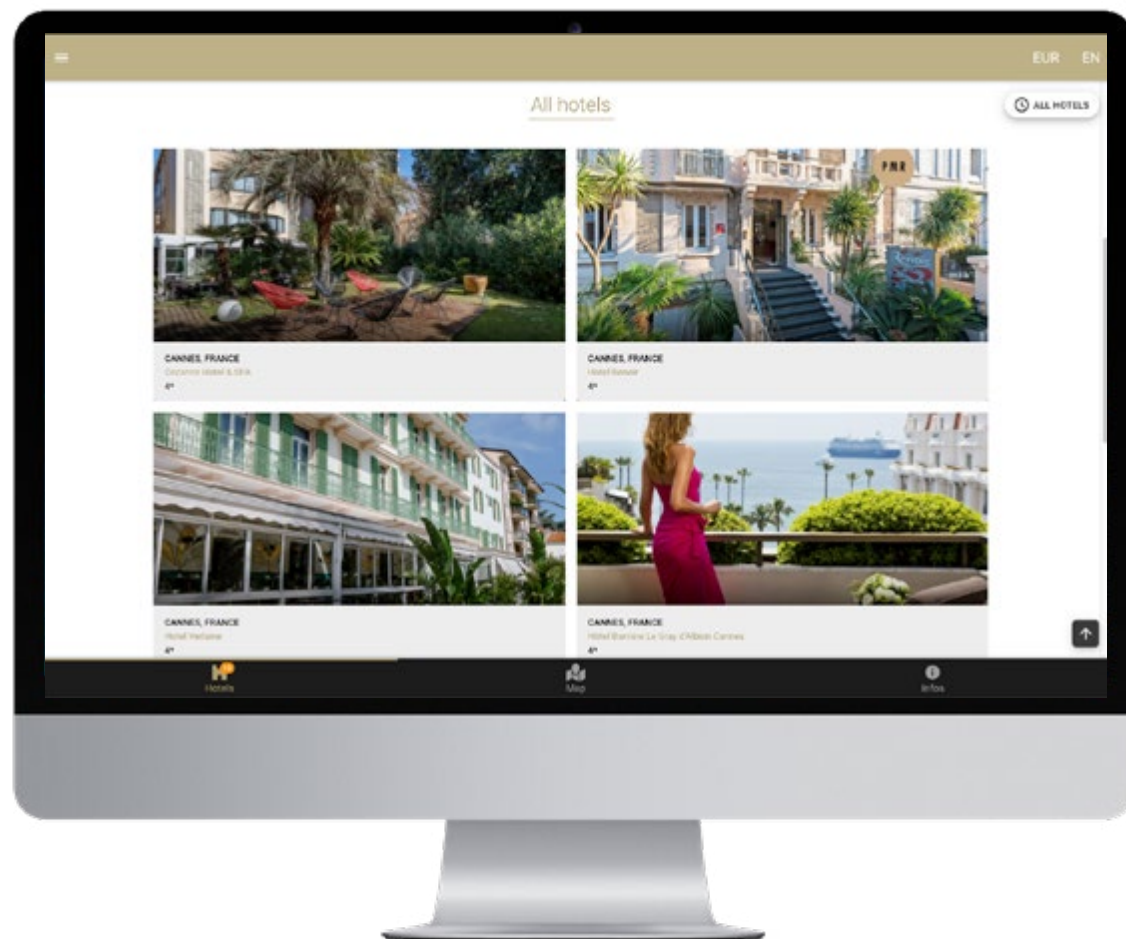
SITE
APP (IOS & ANDROID)
SOCIAL NETWORKS
EMAILINGS

OMNICHANNEL VISIBILITY



WHITE-BOOKING
the unique members only flash sales
WHITE-LABEL TECHNOLOGY

THE UNIQUE DIRECTORY
that features all flash sales
DIRECT WITH HOTELS



all inclusive license

- Customization with your logo, your coordinates,...
- 7 languages : Eng, Fra, Spa, Ita, Ger, Chin, Rus
- 32 currencies (EUR / GBP / USD / etc...)
- Integrated payment solutions (Visa, Amex, MasterCard, ...)
- WebApp for iOS & Android mobiles
- Referencing on AppStore & GooglePlay
- Feature on NofFiz.com
- Share on social networks

Turnkey, ready to use

Free provision

0 € + only 10% commission

the turnover of your private sales increase
and you want to reduce the commission rate?



upgrade to a paid license
and benefit from a commission reduced to **5%**

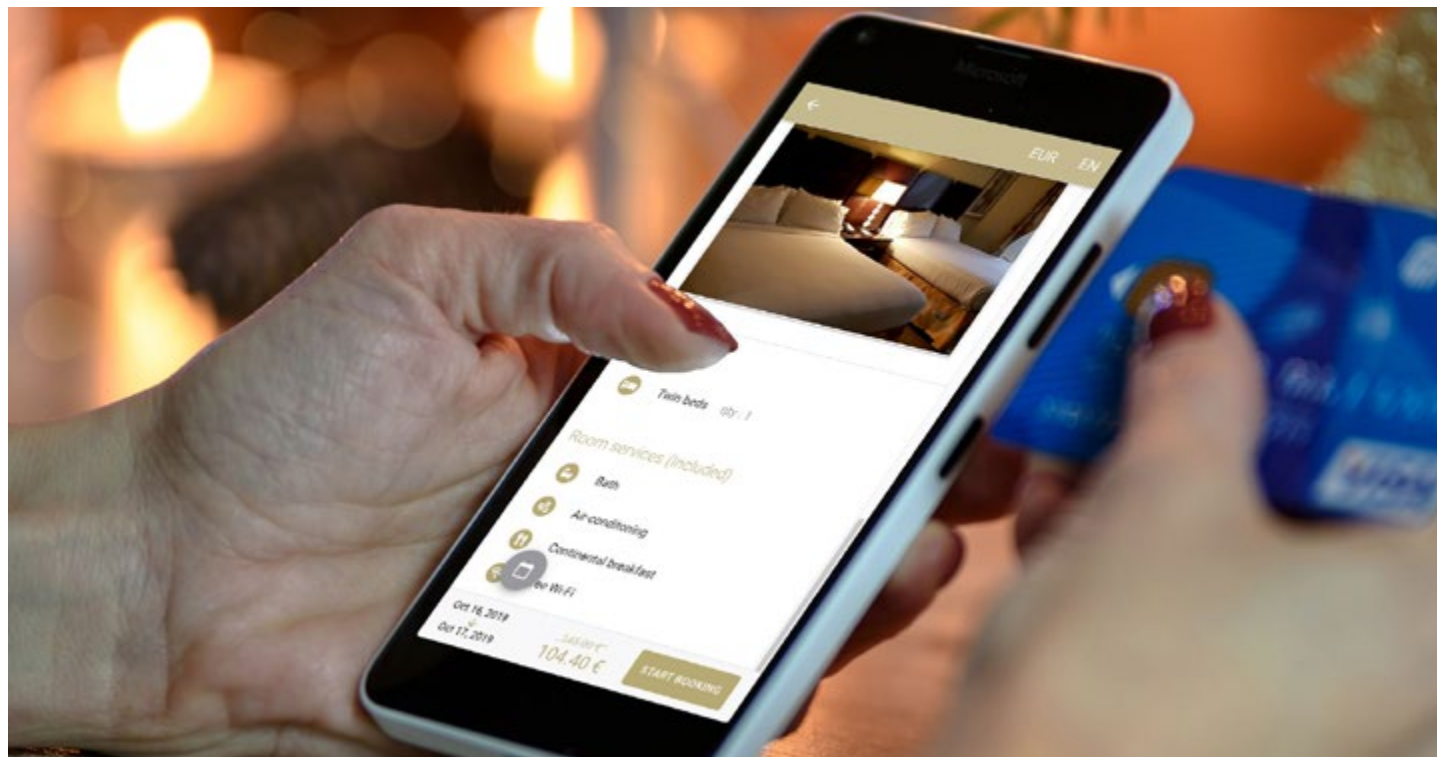
1 LICENSE / MONTH / HOTEL

decreasing price according to the number of licenses

consult us

EXCLUSIVE PRIVATE FLASH SALES

YES, BUT DIRECTLY WITH HOTELS!



CONTACT

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WHITE-BOOKING™

a software powered by

nofiz®.com

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